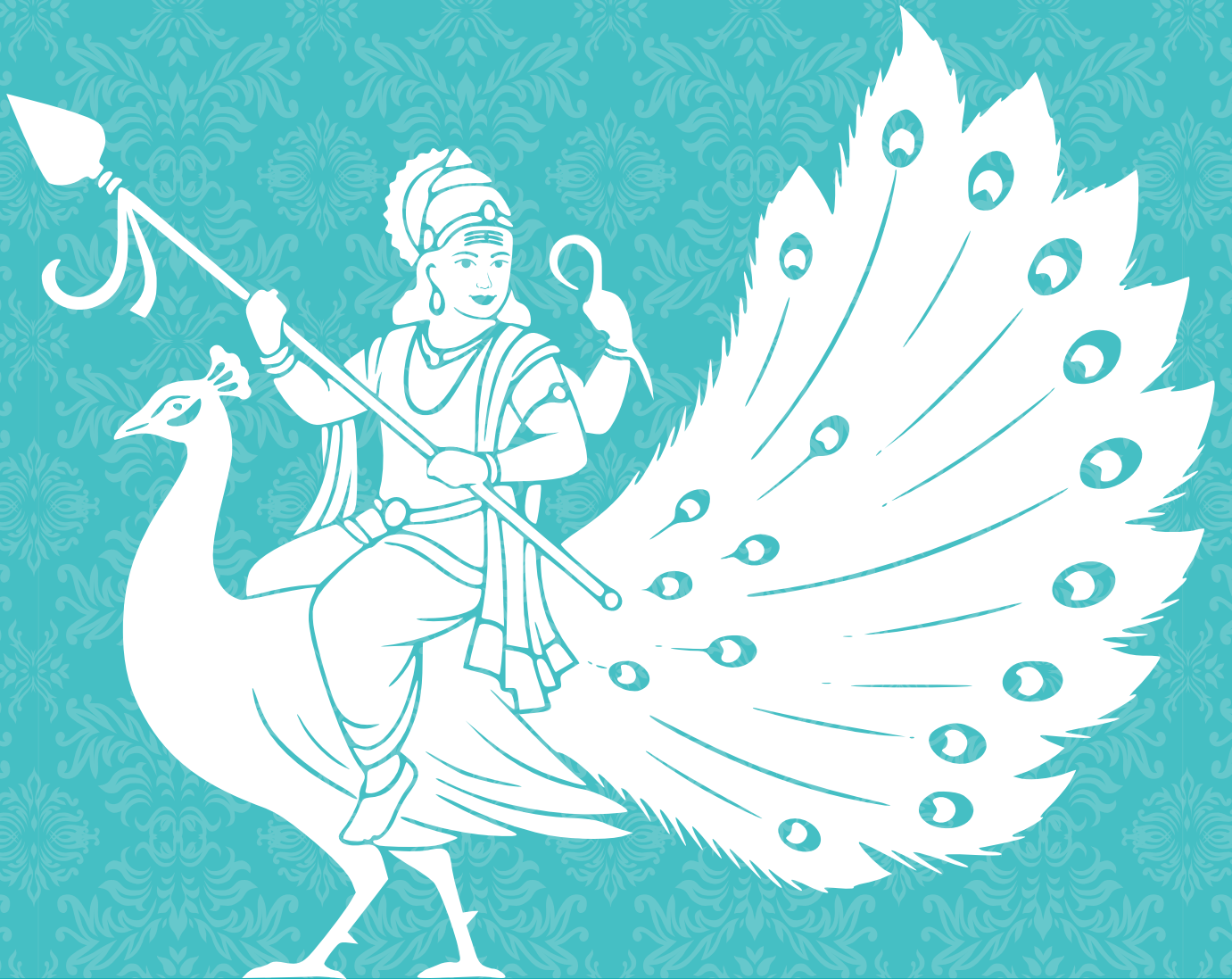




MAHALAXMI®  
*Gold & Diamond Merchants*

World's first ever creation of 108 Divine VELs  
of Lord Muruga in Gold & Silver

108  Divine   
**MAHA VEL**





108 Divine Mahavel is a sacred expression of devotion, thoughtfully crafted with divine inspiration and artistic excellence — reflecting creativity, spiritual depth, and timeless grace.

Inspired by the divine grace of Lord Muruga and envisioned by **Mr. Kishore Katariya**, this exclusive collection presents the world's first ever creation of **108 Divine Vels**, meticulously crafted in Gold and Silver.

Each Mahavel is not merely jewellery — it is a powerful symbol of protection, wisdom, strength and spiritual victory. Rooted in ancient tradition and elevated through master craftsmanship, every piece reflects purity in purpose and excellence in devotional design.

Our mission is to bridge divinity and daily life, offering sacred creations that inspire positivity, purpose, and inner power.

108 Divine MAHAVEL - Art that carries divine energy.



## The Journey of Mahavel

The divine journey of the Mahavel Project commenced with a spiritually significant visit to Batu Caves, Malaysia where the completed “108 Golden MahaVels” and 108 Silver MahaVels” were taken as an offering of devotion. The sacred Mahavels were respectfully placed before the deity of Lord Murugan for special pooja, invoking divine blessings for the success and spiritual purpose of this historic creation.

During this auspicious occasion, elaborate rituals including Abishekam were performed in the presence of the Mahavels. The sacred Theertham was ceremoniously drawn and offered as part of the traditional temple practices, symbolizing purification and divine grace. The entire atmosphere resonated with devotion as prayers were offered seeking Lord Murugan's blessings for the Mahavel Project and all its devotees.





This devotional pilgrimage to Batu Caves was an enriching and memorable spiritual experience. With the divine grace of Lord Murugan, the journey was completed successfully, filling the hearts of all devotees with faith, positivity, and a deep sense of spiritual fulfilment. The blessings received during this sacred trip marked an important beginning to 108 Mahavel's divine mission.



# Mahavel -Launch Event

Following the successful completion of the sacred journey to Batu Caves, Malaysia, the Mahavel entered its next significant milestone with the official Launch Event.

The official Launch Event of the Mahavel Project was held on **7th January 2026** at **Hotel Green Park, Vadapalani, Chennai**, marking a historic moment in the divine journey of the 108 Mahavels crafted in Gold and Silver. The event was graced by the Chief Guest, **Dr. Ishari K. Ganesh, Founder & Chancellor of Vels University**, along with the distinguished Guests of Honour **Mr. K.T. Venkatesan** and **Mr. K.T. Srinivasa Raja, Managing Directors of A2B (Adyar Ananda Bhavan)**. The occasion was further dignified by the presence of Special Invitees **Mr. Jayantilal Challani, President of The Jewellers & Diamond Traders Association**, and **Mr. T.S. Jawahar IAS (Retd.), Former Additional Chief Secretary, Government of Tamil Nadu**, along with other VVIPs.



The prestigious ceremony was marked by the **official unveiling of the 108 Golden Vels by Dr. Ishari K. Ganesh and the 108 Silver Vels by Mr. K.T. Srinivasa Raja**, symbolizing a historic spiritual milestone. The event also witnessed the **official launch of the Mahavel Logo by Mr. Jayantilal Challani** and the **unveiling of the Mahavel Book by Mr. K.T. Venkatesan**, presenting the complete specifications of all 108 Vels, including their categories, slogans, mantras, gifting significance, and wishes. To further inspire and engage devotees, the **“Which is Your Vel”** initiative was introduced, guiding individuals to identify the Vel aligned with their aspirations and spiritual intentions. The occasion culminated with the **formal inauguration of the Mahavel Website by Mr. T.S. Jawahar IAS (Retd.)**, making it a grand celebration of devotion, divine vision, and extraordinary craftsmanship.



Unveiling of 108 Gold & Silver Mahavels

யாமிருக்க  
பயமேன்



Which is Your Vel?



Mahavel Book Launch



## KISHORE KATARIYA - THE ASIAN BOOK OF RECORDS

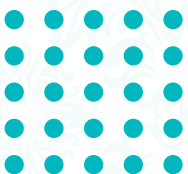


In recognition of this extraordinary divine creation, the prestigious **Asian Book of World Records Title** was officially conferred upon **Mr. Kishore Katariya** for the **world's first-ever creation of 108 Mahavels in Gold and Silver**, a remarkable spiritual and artistic achievement. This unparalleled accomplishment stands as a **historic milestone, symbolizing devotion, vision, and sacred craftsmanship**. The title was formally **presented by the esteemed members of the Asian Book of World Records** in the gracious presence of dignitaries and invited guests, marking a moment of immense pride, reverence, and celebration.





Following these historic milestones, commemorative mementos were respectfully presented to the esteemed Chief Guests and distinguished dignitaries as a token of heartfelt gratitude and reverence. Each momento, inspired by the sacred essence of the Mahavel, symbolized appreciation for their gracious presence, encouragement, and support in making the occasion truly memorable. The presentation marked a warm and honorable conclusion to the ceremony, reflecting the spirit of devotion, unity, and gratitude that defined the entire celebration.



## DIVINE PILGRIMAGE TO THE SIX ARUPADAI VEEDU

Following the official Launch Event, the sacred Mahavels were taken on a divine pilgrimage across all the **Six Arupadai Veedu** – the revered abodes of Lord Murugan in Tamil Nadu – to seek blessings and complete the spiritual journey of the Mahavel Project. This devotional Dharsan trip included visits to **Tirupparankunram, Tiruchendur, Palani, Swamimalai, Thiruthani, and Pazhamudircholai**, where special prayers and rituals were offered in the presence of the 108 Golden and 108 Silver Mahavels. The pilgrimage symbolized surrender, devotion, and gratitude, as the Mahavels received divine blessings from each of the six holy temples. With the grace of Lord Murugan, this spiritually fulfilling journey was successfully completed, strengthening the divine purpose and sanctity of the Mahavel Project.

108  Divine  
**MAHAVEL**

## 27 Supreme Divine Mahavels

### ACTION & SUCCESS



Vetri Vel / வெற்றி வேல்

The Vel of victory over inner and outer obstacles.

உள் மற்றும் வெளிப்புற தடைகளுக்கு எதிரான வெற்றியின் வேல்.



Kriya Vel / கிரிய வேல்

Action that transforms intention into achievement.

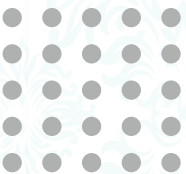
எண்ணத்தை சாதனையாக மாற்றும் செயல்.



Maya Vel / மாய வேல்

Strategic intelligence and leadership.

மூலோபாய உளவுத்துறை மற்றும் தலைமை.



## WEALTH & PROSPERITY



Swarna Vel / ஸ்வர்ணவேல்

The Vel of pure gold as divine abundance.

தெய்வீக மிகுதியாக தூய தங்கத்தின் வேல்.



Aishwaraya Vel / ஐஸ்வர்ய வேல்

The Vel that brings prosperity with righteousness.

சன்மார்க்கத்துடன் செழிப்பைத் தரும் வேல்.



Kanaga Vel / கனகவேல்

The Vel of prosperity through righteousness

நீதியின் மூலம் செழிப்பின் வேல்.

## FAMILY & HEALTH



Vivaha Vel / விவாஹவேல்

The Vel of harmony in marriage and relationships.

திருமணம் மற்றும் உறவுகளில் நல்லிணக்கத்தின் வேல்



Kuzhandai Vel / குழந்தை வேல்

The Vel of protection of children and innocence.

குழந்தைகள் மற்றும் அப்பாவினரின் பாதுகாப்பின் வேல்.



Aushadha Vel / ஔஷதவேல்

The Vel that heals body, mind, and soul.

உடல், மனம் மற்றும் ஆன்மாவை குணப்படுத்தும் வேல்.

## KNOWLEDGE & EDUCATION

### Kalvi Vel / கல்வி வேல்

Learning, education, and intellectual discipline.

கற்றல், கல்வி மற்றும் அறிவுசார் ஒழுக்கம்.

### Vigna Vel / விக்ன வேல்

The Vel for removal of ignorance through wisdom.

ஞானத்தின் மூலம் அறியாமையை அகற்றுவதற்கான வேல்.



Kalvi Vel / கல்வி வேல்



Vigna Vel / விக்ன வேல்

## PROTECTION & PEACE



Ikabara Vel / இகபரவேல்



Shantha Vel / சாந்த வேல்

### Ikabara Vel / இகபரவேல்

The all-encompassing Vel of universal protection.

உலகளாவிய பாதுகாப்பின் அனைத்தையும் உள்ளடக்கிய வேல்.

### Shantha Vel / சாந்த வேல்

The Vel of peace, calm, non-violence, and emotional balance.

அமைதி, அமைதி, அகிம்சை மற்றும் உணர்ச்சி சமநிலை ஆகியவற்றின் வேல்.

## DIVINE CONNECTION

### Deiveega Vel / தெய்வீக வேல்

The Vel of divine grace and sacred presence.

தெய்வீக அருள் மற்றும் புனித இருப்பின் வேல்.

### Skanda Vel / ஸ்கந்த வேல்

The Primordial Vel embodying Muruga as the supreme cosmic force.

முருகனை உயர்ந்த பிரபஞ்ச சக்தியாகக் கொண்ட ஆதி வேல்.



Deiveega Vel / தெய்வீக வேல்



Skanda Vel / ஸ்கந்த வேல்

## ZODIAC VELS (NATCHATHIRA VELS)

- **Mesha Vel / மேஷவேல்:**  
The Vel of initiation and courage.  
தொடக்கம், வீரியம்.
- **Rishabha Vel / ரிஷப வேல்:**  
The Vel of stability and perseverance.  
நிலைத்தன்மை, பொறுமை.
- **Mithuna Vel / மிதுன வேல்:**  
The Vel of communication and intellect.  
தொடர்பு, அறிவாற்றல்.
- **Kadaga Vel / கடக வேல்:**  
The Vel of emotional security.  
உணர்ச்சிபாதுகாப்பு.
- **Simha Vel / சிம்ம வேல்:**  
The Vel of courage and leadership.  
தைரியம், தலைமைத்துவம்.
- **Kanni Vel / கன்னி வேல்:**  
The Vel of precision and service.  
துல்லியம், சேவை.
- **Thulam Vel / துலாம் வேல்:**  
The Vel of balance and justice.  
சமநிலை, நீதி.
- **Viruchiga Vel / விருச்சிக வேல்:**  
The Vel of transformation and intensity.  
தீவிர மாற்ற சக்தி.
- **Dhanusu Vel / தனுசுவேல்:**  
The Vel of focus, aim, and higher truth.  
குறிக்கோள், உயர்ந்த உண்மை.
- **Magara Vel / மகரவேல்:**  
The Vel of determination and deep transformation  
உறுதி, ஆழ்ந்த மாற்றம்.
- **Kumbha Vel / கும்ப வேல்:**  
The Vel of containment and fullness of knowledge.  
ஞான நிறைவு.
- **Meena Vel / மீனவேல்:**  
The Vel of fluidity and intuition. / உணர்வு,  
உள்ளுணர்வு.



# Our 108 Divine Mahavel Design Collections

Not Ornament. Not Symbol Alone.  
A Sacred Continuum Forged in Gold & Silver



## 108 Mahavel Rings

108 மகாவேல் – மோதிரங்கள்

புனித வேலின் அருளொளியில் உருவான இந்த மோதிரங்கள், உள்ளத்தின் வலிமை, மனத் தெளிவு, தெய்வீகக் காப்பை வெளிப்படுத்தும், பக்தியையும் தனித்துவமான அழகையும் இணைக்கும் அருமையான அணிகலன்.

Gracefully inspired by the sacred Vel, this ring reflects inner strength, clarity, and divine protection – a meaningful adornment that connects devotion with personal style.



(108 Unique Mahavels Available in both Gold and Silver)

## 108 Mahavel Baby Kaapu

108 மகாவேல் – குழந்தைகள் காப்பு

அன்புடன் வடிவமைக்கப்பட்ட வேல் குழந்தைகள் காப்பு – குழந்தைக்கு ஆரோக்கியம், மகிழ்ச்சி, தெய்வீக பாதுகாப்பு அளிக்கும் நம்பிக்கையின் சின்னம்.

Crafted with love and devotion, the Vel Baby Kaapu is a gentle symbol of divine safeguarding – believed to bless infants with health, happiness, and protection from negative energies.

## 108 Mahavel Gents Kada

108 மகாவேல் – ஆண்கள் கடா

முருகனின் தெய்வீக வேல் மூலம் ஊக்கமளிக்கப்பட்ட ஆண்கள் கடா, வலிமை, பாதுகாப்பு, உறுதியான நம்பிக்கையின் சின்னம் - ஆன்மீக சக்தியையும் காலத்திற்கும் ஏற்ற ஸ்டைலையும் இணைக்கும் தினசரி அணிகலன்.

Inspired by Lord Murugan's divine Vel, this Gents Kada represents strength, protection, and faith—blending spiritual power with timeless style for everyday wear.

(108 Unique Mahavel Designs Available in both Gold and Silver)



(108 Unique Mahavel Designs Available in both Gold and Silver)



(108 Unique Mahavel Designs Available in both Gold and Silver)

## 108 Mahavel Ladies Bracelets

பெண்கள் வளையல்கள்

அழகும் ஆன்மீகமும் சங்கமிக்கும் வேல் பெண்கள் வளையல் - தெய்வீக காவலும் பெண்மையின் சக்தியும் பொங்கும், நம்பிக்கையும் நயமையும் நேசிக்கும் பெண்களுக்கு சிறந்த அணிகலம்.

An elegant fusion of grace and spirituality, the Vel Ladies Bracelet embodies divine protection and feminine strength – perfect for women who cherish both faith and style.

## 108 Mahavel Divine Poojai Vels

தெய்வீக பூஜை வேல்கள்

அழகும் ஆன்மீகமும் சங்கமிக்கும் வேல் பெண்கள் வளையல் - தெய்வீக காவலும் பெண்மையின் சக்தியும் பொங்கும், நம்பிக்கையும் நயமையும் நேசிக்கும் பெண்களுக்கு சிறந்த அணிகலம்.

Embrace Lord Murugan's divine grace with the Poojai Vel – a sacred emblem of strength and wisdom, blessing your home with peace, protection, and prosperity.



(108 Unique Mahavel Designs Available in both Gold and Silver)

## 108 Mahavel Divine Pocket Vels

தெய்வீக பாக்கெட் வேல்கள்

செல்லும் இடமெல்லாம் முருகன் அருள் தரும் 3 அங்குல பாக்கெட் வேல் — பாதுகாப்பும் நல்வாழ்வும் அளிக்கும் புனித சின்னம்.

Carry Lord Murugan's grace with you — a 3-inch Pocket Vel that protects, uplifts, and guides you toward success and well-being.

## 108 Mahavel Divine Vel Pendant

தெய்வீக வேல் டாலர்கள்

இதயத்திற்கு அருகில் அணியும் வேல் பெண்டண்ட் - தெய்வீக ஆற்றலும் அருளும் பொழிந்து, வாழ்வின் ஒவ்வொரு படியிலும் பாதுகாப்பு, செழிப்பு, அமைதி அருளும்.

Worn close to the heart, the Vel Pendant radiates spiritual energy and blessings, offering protection, prosperity, and peace in every step of life.



(108 Unique Mahavel Designs Available in both Gold and Silver)

# Gifting Options

Present a gift that carries purpose, prestige, and profound spiritual significance with the Mahavel Collection. Inspired by the divine Vel of Lord Murugan, each Mahavel is thoughtfully crafted with sacred symbolism and refined artistry. With 108 unique designs, the collection represents protection, prosperity, wisdom, and success — making it an exceptional choice for corporate gifting.

We offer customized design options, allowing you to tailor the Mahavel to reflect your organization's identity, values, or special milestones. From personalized engravings and branding to customized gifting packages and premium presentation boxes, every detail can be curated to suit your requirements. We also create customized mementos and commemorative editions for corporate events, anniversaries, award ceremonies, and special occasions.

More than a gift, the Mahavel is a timeless symbol of positivity and divine blessings — a meaningful expression of appreciation that leaves a lasting spiritual and professional impression.

- Corporate Gifting
- Wedding / Engagement Gifting
- Birthday Gifting
- Anniversary Gifting
- Housewarming Gifting
- Newborn & Child Gifting
- Student Gifting
- Exam & Education Gifting
- Career & Business Gifting
- Zodiac-Based Gifting
- Festival Gifting
- Return Gifting
- Family & Home Gifting
- Milestone Gifting
- Appreciation & Recognition Gifting
- Prosperity & Wealth Gifting
- Protection & Blessings Gifting
- Devotional Gifting

**WE SHIP  
WORLDWIDE**



**BUY ONLINE**  
[www.108mahavel.in](http://www.108mahavel.in)

# Bulk/Orders

We undertake order for both 916 Gold and 925 Silver for all Vel products, viz.,

<b>Poojai/Pocket Vel</b>	8gm
<b>Vel Ring</b>	3gm
<b>Vel Baby kada</b>	5gm
<b>Vel Gents Bracelet</b>	16gm
<b>Vel Ladies Bracelet</b>	6gm
<b>Vel pendant</b>	2gm (Onwards)



*A Philosophy of Protection, Faith & Eternal Design*

**For More details**

**B2B**

Contact

**Mr. Kishore Katariya**

**98402 33567**

**B2C**

Contact

**Customer care**

**92839 16916**



SINCE 1998

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